

Europejski Pakt Klimatyczny

Dyrekcja do spraw Klimatu, Komisja Europejska



Co Ja dzisiaj zrobitem dla klimatu?

**FLY
LESS**

**CUT FOOD
WASTE**

**DRIVE
ELECTRIC**

**GREEN
YOUR
MONEY**

**EAT
SEASONAL**

**WEAR
CLOTHES TO
LAST**

**SPEAK
UP AT
WORK**

**WALK
& CYCLE
MORE**

**INSULATE
YOUR
HOME**

**SWITCH
YOUR
ENERGY**

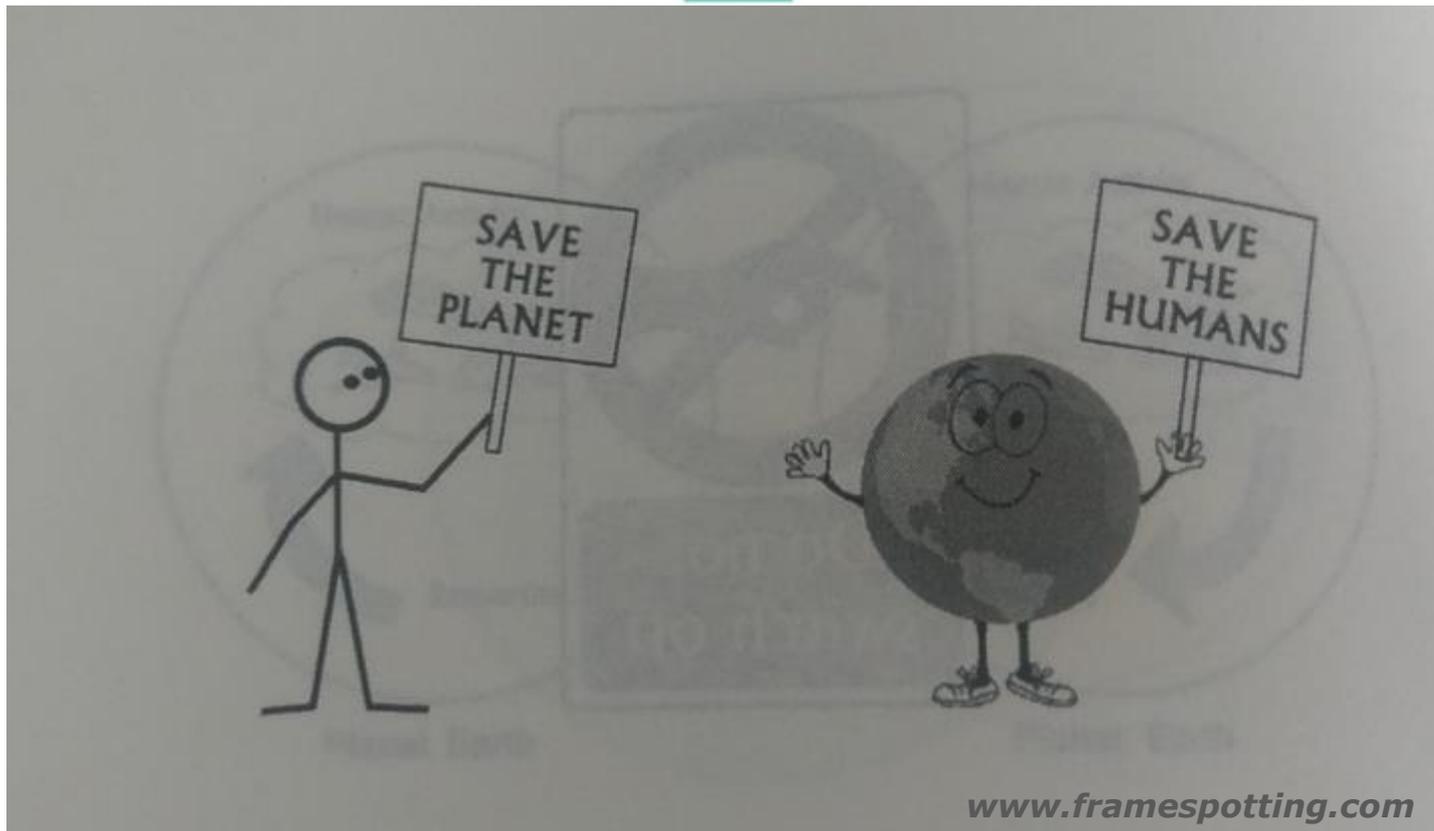
**EAT MORE
PLANTS**

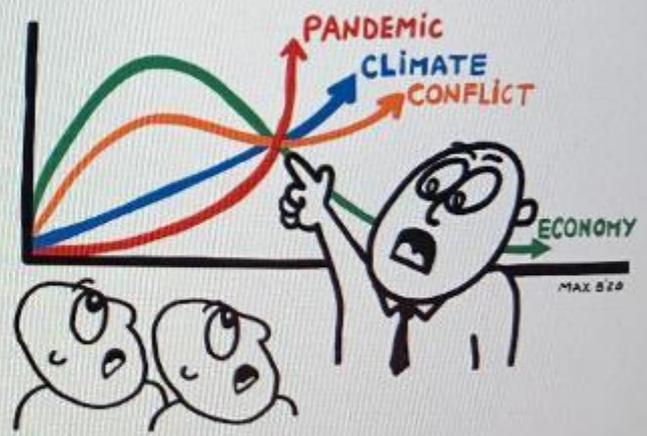
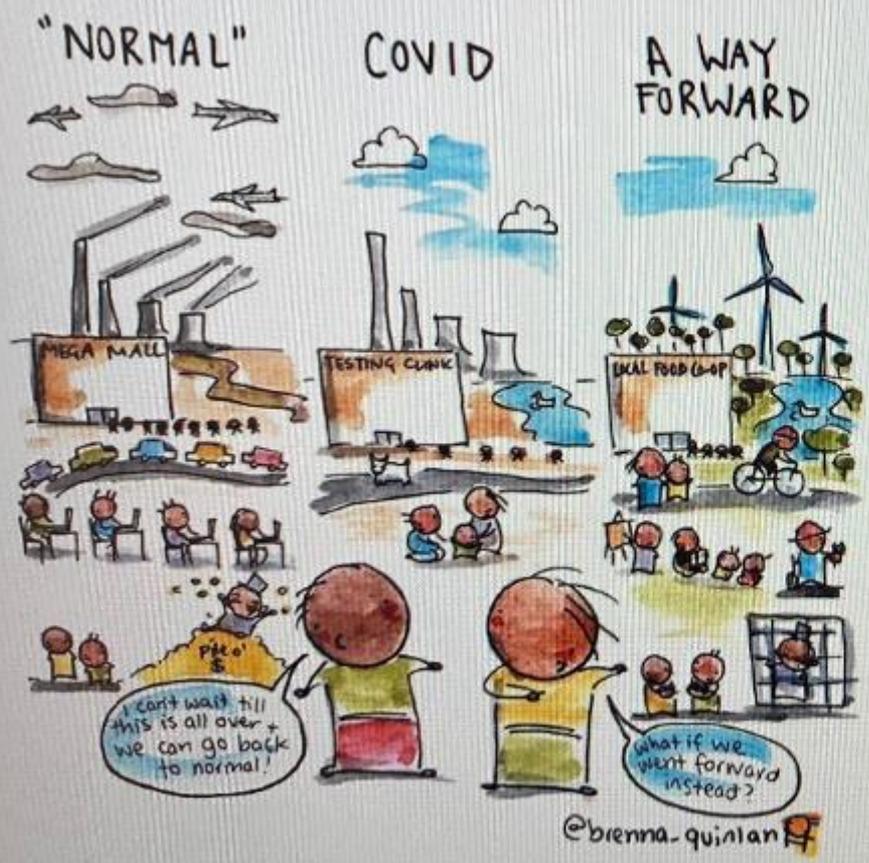
**TALK TO
FRIENDS**

**TELL YOUR
POLITICIANS**

**REPAIR
& RE-USE**

**GET SOME
SOLAR**





- The disasters are collaborating better than we are!



What happens if we do not act?

Without action on climate change the EU will see, already **within the lifetime of our children:**

Pollution

400,000 premature deaths per year due to air pollution.

Heat & drought

90,000 annual deaths due to heatwaves.

660,000 additional asylum applications per year in the EU (at 5° temperature increase).

16% of species at risk of extinction (at 4.3° C temperature increase).

Economics

€190 billion annual losses projected for a 3° C increase in global average temperature.

Climate change could lead to a **20% food price rise** in 2050.

Floods

Globally, number of **people at risk** of being forced from their homes by river flooding could increase to **50 million** a year.

What are the ingredients we need for the climate action?



European Green Deal
(climate neutrality by 2050)



Mid-term targets: -55% by
2030 (compared to 1990)



Legislations & policies



Climate action by
European citizens

... this is where 'the race to climate
neutrality will be won or lost'



93%
of Europeans

see **climate change** as a serious problem.



93%
of Europeans

have taken at least one **action**
to tackle climate change.



79%
of Europeans

agree that taking action on climate change
will lead to **innovation**.



92%
of Europeans

agree that greenhouse gas emissions should be
reduced to a minimum in order to make the
EU economy climate neutral by 2050.



72%
of Europeans

agree that **reducing fossil fuel** imports
can increase energy security and benefit
the EU economically.



70%
of Europeans

agree that **adapting** to the impacts of
climate change can have positive
outcomes for citizens in the EU.



81%
of Europeans

agree that promoting **clean technologies**
outside the EU can benefit the economy.



84%
of Europeans

agree more public financial support should be given
to the transition to **clean energies**.

For more information, read the full report
and country factsheets here:



ec.europa.eu/clima/citizens/support

European Climate Pact – Awareness & Action

*“The European Climate Pact will **bring together** everyone who wants to **take action** for our planet. With the Pact, we want to help everyone in Europe take action in their **everyday lives**, and give everyone the **opportunity** to get involved in the **green transition** and **inspire** each other. When it comes to tackling climate change, anyone can take action, and **everyone can contribute.**”*

EVP Timmermans





Who

Public administrations

regions, cities, local authorities

Multipliers

organisations & networks with existing climate actions

Youth

dedicated strand

Civil society

local community, grassroots organisations, activists

Citizens

consumers, households

Education

schools

Academia

scientific, research and innovation organisations & networks

Businesses

Non and for-profit, social innovators, trade unions, investors, philanthropies

Media

Citizens and stakeholders taking part

Awareness and Action

- Apply for a Climate Pact Ambassador
- Commit to a pledge
- Organize a citizen or multi-stakeholder dialogue
- Join Us!



<https://europa.eu/climate-pact>

COUNT US IN



Awareness - we need the wine lovers and football fans



Francesca Dandolo

France



Activist, grass-roots initiative

'Green corridors' made by citizens

Regenerating nature

esp. in urban environments



CARROTS



POTATOES



CHARD



ARTICHOKES



HERBS & SPICES

Meet Our Ambassadors

Martin Helseth

Norway



Olympic, rower

Fishing out trash

Crowdfunding campaign:

1 EUR = 1 kg = 600 kg

European Climate Pact – Action

Enabling democratic, science-based, hands-on, transparent, locally grounded, inclusive and long-lasting action on climate change

Building on and supporting the multitude of initiatives (Knowledge Hub)

Overview of available finance, available structures, helping navigate

Signposting to and supporting EU action & beyond

Pledges – individual and by organisations





https://www.count-us-in.org/euclimatepact/

COUNT US IN

THE PROJECT

WHAT YOU CAN DO

OUR COMMUNITY

THE AGGREGATOR

TAKE A STEP TODAY



MAKING CHANGES THAT MATTER

Selected in collaboration with the UNEP, these 16 steps are the most effective way to reduce your carbon pollution and persuade others to do the same.

TAKE A STEP





Taking part - Pledges

Pact pledging system – for ‘Big’ and ‘Small’ to be launched in June

Aims to help **navigate through many existing systems** AND Pact pledges are not meant to be a repetition of what exists:

- Going beyond existing law
- Adding value by asking to go beyond ‘classical’ CO2 reductions pledges – adding ‘people element’:

Engaging employees, suppliers, customers engagement. Including ‘climate slogans’ in campaigns – e.g. UEFA ‘CleanAir’

Think along lifecycle of products and services ‘what else’ can be done and how to reach people

‘Highest aim’: accelerate the necessary transitions

Navigating pledging & reporting schemes

- “Busy space” of pledging and reporting schemes - opportunity for the Pact to increase **coherence** and visibility for organisations involved
- Pact aim: **meets organisations where they are**
- The Pact - neutral supporting party for climate action catering for all types of organisations



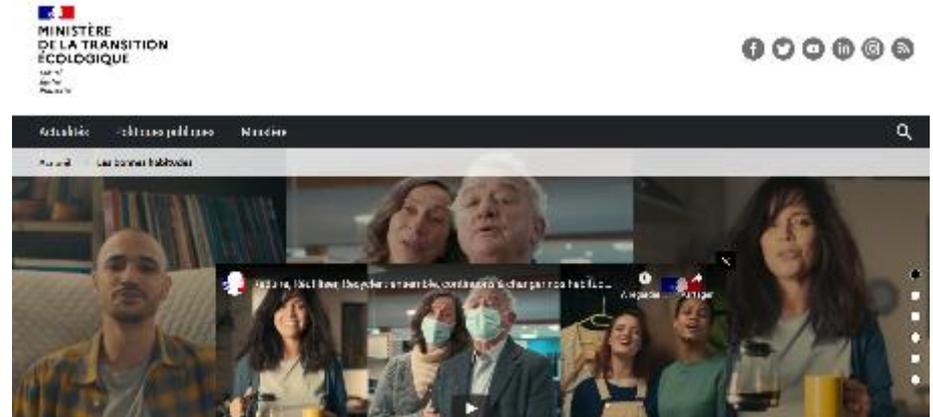


Miasto/region jako partner Paktu – współtworzenie:

- Z obywatelami: budżety partycypacyjne, konsultacje i dialogi społeczne
- Z firmami: ładowanie pojazdów elektrycznych, recykling odpadów
- Z NGOs: podnoszenie świadomości i wdrażanie działań związanych z klimatem
- Ze środowiskiem akademickim: wykorzystanie lokalnych badań i innowacji
- Z młodzieżą: ich energia i innowacyjne pomysły na zieloną transformację

Examples of engagement

- ✓ **Citizen assembly in Finland:** consultations with various stakeholders for the preparation of the new climate law to achieve the 2035 carbon neutrality target
- ✓ **Many cities** are drivers of green transition – stakeholders co-creating solutions with cities, e.g. www.greenLahti.fi
- ✓ Communication campaign in **France** about responsible consumption: **“Reduce, reuse, recycle”**



Online event – from 16 Dec 2020 to 29 June 2021



COUNT US IN
NET ZERO BY 2050
INVOLVE ALL CITIZENS

PACT PLEDGES

UEFA
- BROADCAST CLIMATE PACT SUSTAINABLE EURO 2024
- RAISE AWARENESS

MUSIC INDUSTRY
- "NO MUSIC ON A DEAD PLANET!"
- ENGAGE THE INDUSTRY & THEIR COMMUNITIES

SCOUTS
- TAKE ACTIONS & INSPIRE YOUTH
- ENGAGED IN LOCAL COMMUNITIES
- EDUCATE ADVOCATE

GOOGLE
- CO₂ FREE BY 2030
- SHARING AI TO REDUCE CO₂ IMPACT
- INVEST IN CLEAN JOBS
- PRIORITIZING RESOURCES
- SUPPORT TO LEARN SKILLS

GEN-1
- CLIMATE FRIENDLY ENTERPRISE
- 100% CARBON NEUTRAL ENERGY

the European CLIMATE PACT

#EUGreenDeal #EUClimatePact

aix@cartoonbase.com

COUNT US IN

Join us on *SLI* do!

WHERE DO YOU JOIN FROM?
BELGIUM
FRANCE
GERMANY
AUSTRIA
ITALY

WHAT HAVE YOU DONE TODAY FOR THE CLIMATE?
BIFF
LESS MEAT
VEGAN BREAKFAST

the European CLIMATE PACT launch event!

THINK ABOUT A SPECIAL PLACE ON EARTH...
TAKE ACTION TOGETHER!
ASK YOUR QUESTIONS TO EVP TIMMERMANS VIA SLI DO!!

the European CLIMATE PACT

#EUGreenDeal #EUClimatePact

aix@cartoonbase.com



#EUClimatePact

Mój świat. Moje działania. Nasza planeta. Dziękuję za uwagę!

www.europa.eu/climate-pact



ec.europa.eu/clima/



EUClimateAction



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Climate
Action